

## ALL YOUR USERS BACKING UP? THOUGHT NOT.

**Cibecs is the simplest way to backup and recover user data in your business or enterprise.** Offering Enterprise-wide, Centrally Managed, Automated and Secure Data Protection, Archival and Migration,

### CIB ECS AUTOMATED USER BACKUP AND RECOVERY SOFTWARE

- **ELIMINATES** data loss
- **REDUCES** downtime when replacing or migrating computers
- **ERADICATES** waste of resources required to find or recreate lost data
- **DECREASES** infrastructure cost in terms of Bandwidth and Storage usage
- **ALLOWS** IT to offer a substantially better service to desktop and laptop users

# KNOW MORE. WHY IS USER DATA UNPROTECTED?



IN ORDER TO PROTECT BUSINESS CRITICAL DATA, MOST COMPANIES RELY ON AN INTERNAL BACKUP POLICY THAT INSTRUCTS USERS TO BACKUP TO A CENTRAL LOCATION, SUCH AS THE SERVER OR AN EXTERNAL HARD DRIVE.

**THIS RARELY HAPPENS, IF EVER.**

## > WHY BACKUP POLICIES DO NOT WORK

- 1 Users do not know how / where to backup their data or simply forget
- 2 It is a time consuming exercise
- 3 Users do not want to save sensitive data to the server where it could be accessed by someone else. (Access to data should be controlled and secured as per Corporate Governance restrictions)

Fact of the matter is that while user data is at risk, your company remains badly exposed.

## > BUT WHAT IF USERS *DID* FOLLOW POLICY?

Should users choose to follow your backup policy it would severely affect your IT infrastructure.

### WHY?

- > Copying user data to one central location as instructed would impact on your network because of bandwidth constraints.
- > Storage impact is significant because users copy large volumes of the wrong kind of data to the server. (Data storage is wasted on music and photos while business critical data remains exposed)

## > WHAT IS THE BUSINESS IMPACT?

- \_ **HIGH COST** involved with finding or reproducing lost data.
- \_ **PRODUCTIVITY** negatively affected by prolonged or unnecessary PC downtime.
- \_ **IT SERVICE DELIVERY** is adversely affected by poor user data management.
- \_ **RISK** to company reputation and failings in terms of corporate governance guidelines.
- \_ **MIGRATION** & PC replacement projects exceed their deadline, with a real possibility of data being lost.



**ELIMINATE WASTEFUL USE  
OF IT INFRASTRUCTURE**

| [www.cibecs.com](http://www.cibecs.com)



# MORE BENEFITS. ENJOY GREATER EFFICIENCY.



CIBECS IS THE SIMPLEST WAY TO BACKUP AND RECOVER DATA ON COMPANY DESKTOPS AND LAPTOPS.

## ➤ ENSURE INCREASED OPERATIONAL EFFICIENCY

- ✓ **Ensure Data Recoverability:** Automated backup, secure storage and wizard-driven restore ensure that data is easily recoverable when lost or corrupted, while encryption safeguards data from unauthorised access.
- ✓ **Simplified, Faster Data Migration:** Achieved during hardware refresh or Operating system upgrades through wizard-driven restore, eliminating the risk of losing user data. Cibecs allows IT to meet hardware refresh project deadlines with greater success while reducing the impact on users and infrastructure.

*"I used Cibecs to retrieve all my data after a hard drive crash, and could continue working on a new laptop within 45 minutes."*

**Marnus Steyn, IT Infrastructure Manager,  
National Prosecuting Authority.**

## ➤ ENHANCED INFRASTRUCTURE OPTIMISATION

- ✓ **Centrally Manage Data Protection Policy:** Centrally configure what data, from which users, should be backed up – this eliminates storage and bandwidth wastage from the backing up of non-essential files.
- ✓ **Reduce Storage Cost & Requirement:** Cibecs compression and patch technology combine to reduce the backup data size up to 99%. This drastically reduces the impact on your company's storage and network infrastructure requirements.
- ✓ **Bandwidth Requirement Reduction:** Using industry leading patch technology, Cibecs only backs up changes made to documents (after the initial backup is made). This enables remote user backups while reducing network and storage infrastructure impact.



## ➤ ENFORCE CORPORATE GOVERNANCE

- ✓ **Corporate Governance Compliance:** Executive responsibility and liability for all data can now be managed effectively by ensuring secure access to all business critical data. With central management and reporting, corporate governance compliance is easier to achieve.

- ✓ **Audit Compliance, Business Continuity & Risk:** Cibecs enables you to enforce your data backup policy, ensuring an effective user backup and recovery strategy that delivers positive results in terms of both operational efficiency and business continuity.

**MIGRATE DATA TO NEW  
PCS WITH EASE**

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